

Accessibility Statement

Version 1.2

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Accessibility statement for Appical

Appical is committed to providing a platform that is accessible to the widest possible audience, regardless of technology or ability. We are actively working to increase the accessibility and usability of our website and in doing so adhere to many of the available standards and guidelines.

Compliance status

The Web Content Accessibility Guidelines 2.1 (WCAG 2.1) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. Appical aims to conform with WCAG 2.1 level AA. At current Appical is partially conformant with WCAG 2.1 level AA and will continue to work towards full compliance. Partially conformant means that some parts of the content do not fully conform to the accessibility standard. For an overview of our progress towards full compliance, feel free to view our [Accessibility updates document](#).

Exceptions and limitations

Whilst Appical strives to adhere to the accepted guidelines and standards for accessibility and usability, it is not always possible to do so in all areas of the platform. Below is a description of known limitations.

Known limitations for Appical:

Limited Keyboard operability: At current not all page types within stories can be navigated using only the keyboard. This includes image and video order and ranking pages. However these pages can be removed on a case by case basis and replaced with other pages that serve a similar function and that are fully operable using the keyboard.

Contrast: Due to custom styling and branding we cannot guarantee that all text and graphical elements have a high enough contrast which may lead to some parts of text or icons being difficult to see for certain users. Please feel free to leave feedback regarding any negative experiences

Alt text on images: Due to the customisable nature of the platform we cannot accurately determine alt text for images which may lead to difficulty for users using read readers. We have added a feature to allow users to add custom alt text for images which can be accessed via the editor when uploading images.

Technical specifications

Accessibility of Appical relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- WAI-ARIA

Accessibility AppicalNow

- CSS
- JavaScript

These technologies are relied upon for conformance with the accessibility standards used. Appical also recommends using Google Chrome for the best possible experience.

Feedback

We welcome your feedback on the accessibility of the Appical platform. Please let us know if you encounter accessibility barriers on our platform:

E-mail: info+accessibility@appical.nl

We try to respond to feedback within 5 business days.